ThoughtData
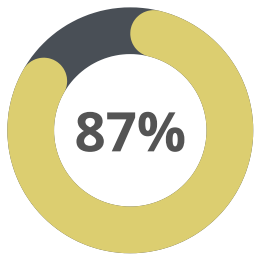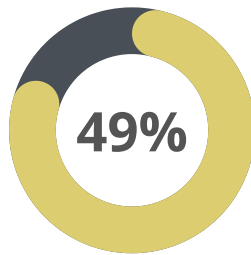
Soho360

Internet Performance Monitoring
Solution for Home and Small Business
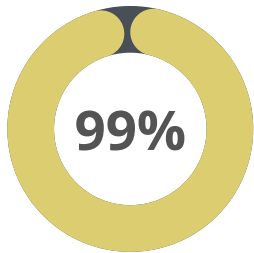
WHY INTERNET PERFORMACE MATTERS

87%

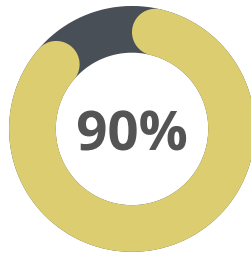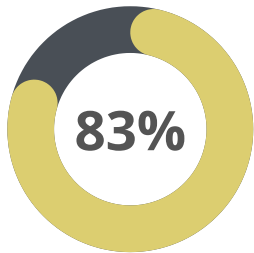INCREASE IN WORK FROM HOME DUE TO COVID

49%

HOME USERS SUFFER FROM POOR INTERNET BANDWIDTH

SOHO360-HOME

99%

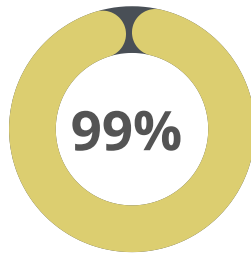HOME USERS ARE UNAWARE OF ACTUAL USAGE OF THIER INTERNET BANDWIDTH

90%

HOME USERS HAVE NO IDEA OF THE REASONS FOR THEIR POOR APP PERFORMANCE

83%

CIO'S EXPECT WORK FROM HOME TO CONTINUE BEYOND COVID

99%

HOME USERS LIVE WITH POOR APP PERFORMANCE WITHOUT TRYING TO FIX

SOHO360 SMALL BUSINESS

GET VISIBILITY INTO YOUR INTERNET LINK AND APP PERFORMANCE IN HOME OR SMALL BUSINESS WITH SOHO360
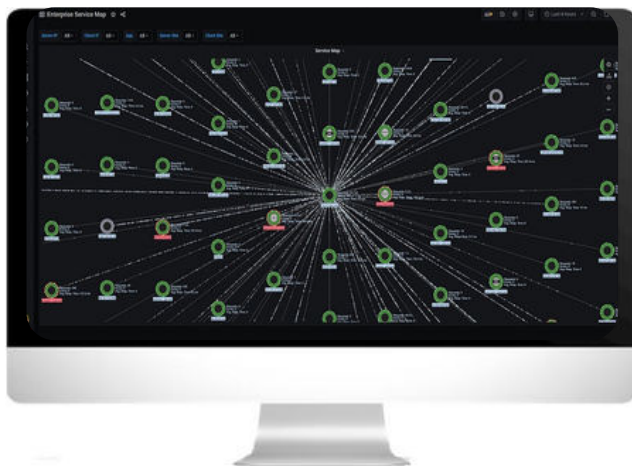
CONTENTS

REAL TIME MONITORING INTO NETWORK, APPLICATION PERFORMANCE PLUS CYBER THREATS FOR HOME & SMALL BUSINESS

Troubleshoot slow internet connectivity problems leading to poor experience of applications in your home or small business. Get real time visibility into application performance issues related to internet browsing, SaaS applications, enterprise applications connecting remotely from your home office over vpn. Identify problems on your home/small office computers, network issues from your service provider and SaaS/Enterprise Application issues to nail down the root cause of poor performance.

USE CASES

INTERNET PERFORMANCE MONITORING

- Gain real time visibility into your home and small office network on your service provider internet link
  - Troubleshoot if you are really getting the network speeds as promised by your service provider
  - Check your network bandwidth usage over time, plan to increase or decrease your internet plans from your service provider to manage your internet connectivity usage & costs
  - Full visibility into your service provider internet link performance, congestion, network latency, throughput, error conditions
  - Monitor and troubleshoot your office enterprise network remote connectivity issues
  - Identify network slowness problems on your computers/laptops

USE CASES

Real time monitoring into performance of your applications used from your home and small office network over internet

APPLICATION PERFORMANCE MONITORING

- Troubleshoot slow performing applications like
  - Streaming media like netflix, amazon prime, youtube etc
  - Web conferencing, applications like zoom, microsoft teams, skype, google meeting etc
  - Problems related microsoft office 365
  - VoIP calls like whatsapp, google voice etc
  - Identify if the problem is on your devices in your home or service provider internet link or application servers
  - Monitor your children internet usage and websites browsing

USE CASES

Proactively detect cyber threats to our home and small office network with early warning detection.

Detect threats and attacks across
- Ransomware, Malware
  - Phishing attacks
- Network scanning
  - address and port scanning attacks
- Command and control channels
  - External servers in internet controlling your home or small office systems
- Data exfiltration
  - Unusual data movement from inside of your network to outside

CYBER THREAT INTELLIGENCE

Investigate each threat and improve your cyber security in home and small office by applying stronger policies on your internet gateway

SUMMARY BENEFITS

ONE SOLUTION MULTIPLE BENEFITS

- Real time internet link performance from your service provider, link speed and bandwidth usage
- Troubleshoot connectivity issues, failures and poor network latency
- Troubleshoot application failures and poor performance over your internet link
- Find root causes behind poor internet experience on
  - Home/small office computers
  - Internet link from service provider
  - SaaS/Application vendors
- Cyber Threat Monitoring
  - Ransomware, Malware
  - Phishing attacks
  - C&C/Exfiltration

REAL TIME MONITORING OF YOUR INTERNET CONNECTION AND APPLICATION PERFORMANCE

TROUBLESHOOT SLOW INTERNET AND APP PERFORMANCE

IDENTIFY & FIX PROBLEMS TO IMPROVE YOUR INTERNET EXPERIENCE

GAIN FULL VISIBILITY INTO HOME OR SMALL BUSINESS INTERNET

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